

View of Director & CEO , Mr. Animesh Kumar published in the leading Business Newspaper , The Economic Times on 24th July 2014 in its Mumbai Edition.

growth potentials are Food & Beverage, Retail, FMCG, Multi-Channel Commerce, and Automotive sectors. Infor, global leader in SCM, across forecasting and Demand Planning, Supply Network optimization, Warehousing and transportation helps enterprises like Aditya Birla Group and Future Group attain business agility and efficiency through its micro-vertical focused specialized solution".

ANIMESH KUMAR, Director , PDP Shipping & Projects



"Inducement of the latest technologies , equipments & best management skills into the Supply Chain and Emergence of a highly competitive Heavy Engineering Transportation , Project Logistics define a fast shaping of a highly organised space in Logistics . Efforts to be made including proposals of Tax Benefits and Tax holidays to bring down Logistics costs from existing 13-14 % of the GDP to ideal 8 % to secure better development of the Nation".

SHASHI KIRAN SHETTY Executive Chairman, Allcargo Logistics



Logistics is the backbone of India's economy. India's largest opportunity as well as the biggest challenge is logistics and infrastructure related to logistics. For India to truly leverage its potential as a global trade hub we need to focus on creating world class logistics infrastructure and supply chain services. The approach has to be holistic in nature wherein all variables of the space i.e. road, rail, coastal shipping, freight corridors, industrial hubs, policies, taxation, investment incentives and PPPs have to be integrated towards a common goal to achieve economic leadership for our country. These critical variables cannot be tackled and worked upon in isolation, they are directly linked to each other in their effectiveness in increasing India's economic competitiveness in the global landscape. We have one of the most vibrant markets not only in terms of domestic consumption but also as an export hub, thus efficiencies and productivity in logistics and supply chain space will lead to a greater impact on overall development of our economy.

to the attending delegation.

The first panel discussion was strategically focused on "Economics of Supply Chain & Logistics – the ever evolving market &

With the second panel discussion, the focus shifted towards "Collaborative partnerships between members & suppliers for enhanced business outcome".

INTERVIEW

MR. DAVID CANAVAN, Vice President, Operations

The service industry has gone through a paradigm shift in the last few years. Organizations are relying more on qualitative Supply Chain & Logistics to provide enhanced services to their customers. With this shift, how do you visualize the sector shaping up?

The Indian transportation and logistics industry today is on the cusp of significant growth.

Four clear trends drive this growth.

- Development of cities in emerging markets like India.
- The new government's focus on infrastructure.
- Affordable and accessible technologies.
- Change in consumer buying behavior.

We expect that logistics and supply chain will continue to be one of the key enablers of India's economic growth. Better connectivity which will enable quicker deliveries and a reduction in costs, thus enabling a marked shift in traditional operations patterns. Supply chain systems need to be more customer focused.



fluctuating the Supply Chain & Logistics sector. Any priority issues you think of which need immediate attention?

Improving logistics performance is a core of economic growth and business. Globally, the logistics sector is considered as one of the key pillars

ET EDGE SPEAK:

DEEPAK LAMBA, PRESIDENT, TIMES CONFERENCES LIMITED, BCCCL



India's economy is at the threshold of a significant leap with the new Government's prime agenda on growth & development. Owing to this progression there is a positive sentiment within the market which has resulted in added influx of foreign investments. However despite the inflow of investment, budgetary deficits are increasingly widening. Understandably, reforms are needed to overcome these deficits & the starting point of these reforms can be to build a sustainable & efficient ecosystem which will help lower the cost of goods & services, increase resource accessibility & bring in economies of scale eventually leading to enhanced exports, lesser imports and saving of currency. Undoubtedly, a well-planned supply chain system is the need of the hour.

With our endeavor to understand the thought processes of stakeholders, discuss effective strategies to further enhance the dynamics of Supply Chain, the summit brought together innovators and veterans to understand the current challenges and discuss the imperative actions needed to overcome the present hurdles. The "ET Supply Chain Management & Logistic Summit" became the focal point of deliberations within industry experts who gave directions to shape the future of Supply chain to help create a recession proof business model.

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